

# MOD

Spring  
2017

Magazine

LONDON  
FASHION  
WEEK:  
A RECAP

TREND  
REPORT:  
MODERN MOD  
OUTFITS  
FOR  
SPRING



MOD  
STREET  
STYLE

# MOD Magazine Contents

**OUTFITS**  
✿ **FOR** ✿  
**SPRING** 4



**Entertainment:**  
**What's On** 8

**HANGOUTS**  
**IN**  
**LONDON** 10

**Meet**  
**Joel** 11

*Street Style*  
*by Enrica* 12

**MEN'S**  
**STYLE** 13

**Twiggy Eye**  
**Makeup** 14  
**Tutorial**

**CELEBRITY**  
**INSPIRATION** 15

## Contributors

Cassidy Slockett  
Joel Hashop  
Sierra Wharton  
Enrica Barberis

## On the Cover

Sierra Wharton  
20  
USA  
MODEL

---

# A Note from the Editor

Dear Mod Community,

In the Spring 2017 Issue of *Mod Magazine*, I wanted to share a variety of topics, from inspiration for new outfits for spring, to the most recent London Fashion Week, to my favorite new bar, and a feature story about a fellow Mod.

I would like to thank my three closest friends for taking the time out of their day to model for me for this issue. So, thank you Joel, Sierra, and Enrica.

Through these modern examples of Mod fashion and culture, I was hoping to show people that while Mod culture is most famously associated with the 1960's, it is still very much alive and well today.

The biggest challenge when making this magazine was by far, trying to recreate the Twiggy Eye Makeup Tutorial, which you will find on page 14. Though Sierra has wonderful "Twiggy-esque" eyes, it was practically impossible to get the chunky eyelash look just right. Consider this one a "modern" improvisation of the real thing.



While the hatred of the Punk subculture and the use of hard drugs seems to be a prevalent aspect of the Mod lifestyle, I did not feel either of these topics was fitting for this issue.

What is the purpose of continuing to hate punks? After all, Mods most likely clash with Punks because the two are more similar than either realizes. There, I said it. Try not to hate them so much, okay?

While the Spring 2017 issue mainly features "happenings" around London, I plan to expand the reign in our Summer 2017 issue. First of all, summer is a wonderful time to travel. That means Mods will be outside of London. I am excited to introduce a vacation inspiration section as well as possible Mod meetups around the world. Mods, do indeed exist elsewhere, especially in the USA.

In the next issue, I also plan to open a dialogue about the more controversial aspects of life as a Mod. I am excited to be the person initiating this dialogue and to get people talking about it, even if it causes anger among some. Stay tuned!

Like always, I want to take this time to thank you for reading *Mod Magazine*. It is truly an honor to have fans like you.

*Un bacio,*

*Cassidy Slockett*

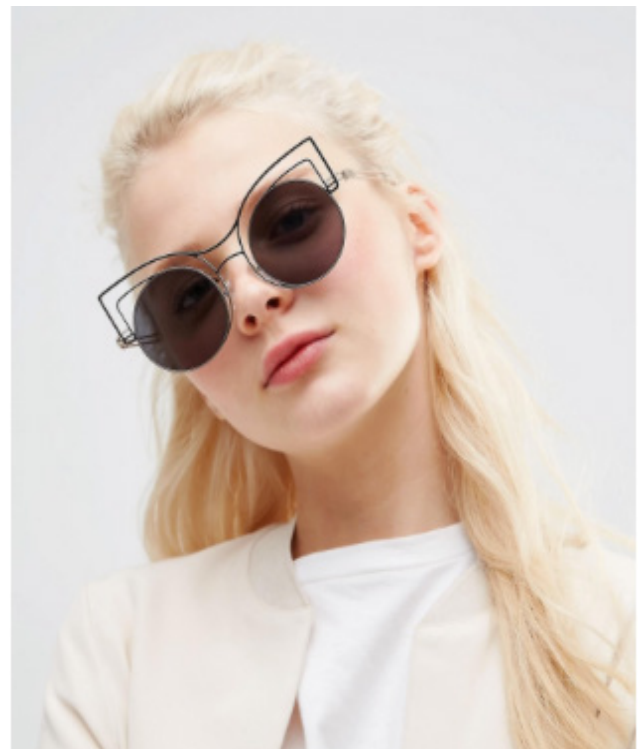
3  
*Modern  
MOD  
Inspired  
Outfits  
for Spring*



# *Statement Sunglasses*

## *Under £75*

Sunglasses are an essential item you can't leave your house without, especially now that it is spring. Not only do they protect your eyes from the sun, but they also can give you that "stand out" look with barely any effort! It's the extra touch of detail that makes the all difference. Check out the following under £75 shades to get your hands on, this season!



# London Fashion Week: A Recap



TOPSHOP



From February 17 to February 21, the British Fashion Council (BFC) held the London Fashion Week.

This year, they announced a shake up of events, moving the official show space of LFW and London Collections (the men's equivalent) to The Store Studios, in central London.

The city-wide events have allowed shoppers direct access and communication with designers, industry insiders and influencers.

This year, designers hosted curated pop-up shops, from over 150 international and British brands.

This event marks a change in tides in recent years, with more high-end designers and high street retailers offering more innovative ways to get shoppers involved with their companies.

Street high-street fashion lovers were pleased to find out that the Topshop Unique show was held on Sunday.

## Friday February 17

- 4.00pm DAKS
- 5.00pm Ashley Williams
- 5.30pm PPQ
- 6.00pm On|Off Presents...
- 8.00pm Central Saint Martins MA

## Saturday February 18

- 9.00am CHALAYAN
- 11.00am Fashion East
- 12.00pm Jasper Conran
- 1.30pm Julien Macdonald
- 4.00pm J.W.Anderson
- 6.30pm House of Holland

## Sunday February 19

- 10.00am Anya Hindmarch
- 12.00pm Roland Mouret
- 1.00pm TOGA
- 2.00pm Topshop Unique
- 4.00pm Mulberry
- 6.00pm Temperley London
- 8.00pm Charlotte Olympia

## Monday February 20

- 9.00am Antonio Berardi
- 11.00am Erdem
- 12.00pm Pringle of Scotland
- 4.00pm Osman
- 6.00pm Ashish
- 7.30pm Burberry

## Tuesday February 21

- 9.00am Emilio de la Morena
- 11.00am J. JS Lee
- 12.00pm Marques'Almeida

# Looking to Attend?

## ACCREDITATION REQUIREMENTS: BLOGGERS & INFLUENCERS

The British Fashion Council asks that each blogger or influencer provide specific information in order to be considered for accreditation.

To apply, please provide the following evidence:

### Instagram

Fashion Content with a minimum of 35K followers

### Youtube

Average of 50K views per fashion related videos, & a minimum of 80K subscribers

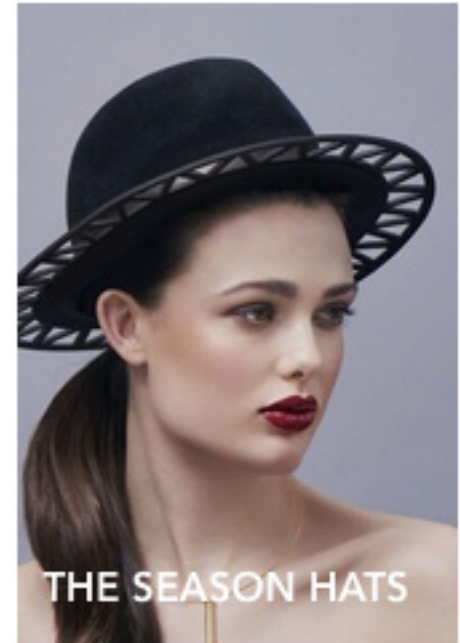
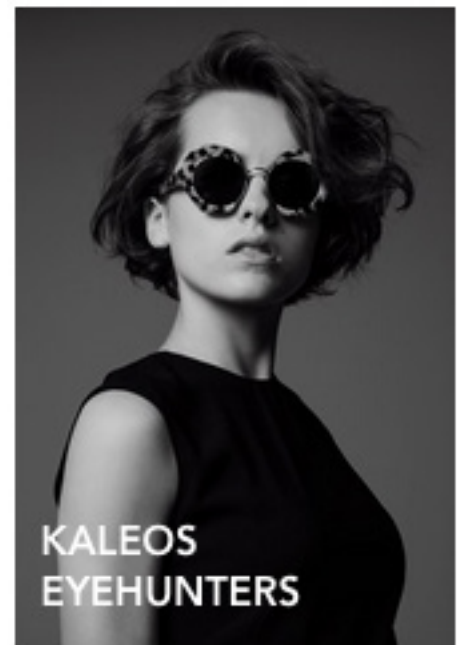
### Blog

Over 15,000 Monthly Unique Visitors - please provide clearly dated statistics from the last three months using Google Analytics

### All Platforms

Evidence of regular content that shows a clear interest in British fashion & British designers

Application requires time and consideration and as such the British Fashion Council is not able to register all influencers and bloggers.



# What's On in London

---



*Menswe@r* begins touring the UK this June!

-London, June 10  
Royal Festival Hall

-Glasgow, June 28  
Royal Concert Hall

-Lincoln, July 2  
The Rococo Theatre

Tickets start at £50!

Feeling nostalgic?

Looking for a classic Mod film?

The Quadrophenia is coming back to theatres near you!

Check our website for the full list of theatres.

[modmagazine.com](http://modmagazine.com)





# Vespa



you strayed too far from the sidewalk  
you dared  
when you were finally walking  
hand in hand with your  
Father on the sidewalk  
safe from the reckless cars and  
speeding Vespas,  
you dared  
then you started stepping a  
little to the left, then  
to the right, walking a  
somewhat crooked path because  
you dared  
so slowly but surely you  
started creeping closer and  
closer to the painted yellow  
line between the street and  
the sidewalk, that's why when  
you dared  
even more than usual  
to step a little farther until  
you started to teeter  
over the edge  
not caring now if you fall  
over, completely pulling yourself  
free from your Dad's loving hold  
then if that wasn't enough,  
you dared  
to keep straying from safety while  
inching closer to apathy  
until both feet stood on  
the rough concrete below  
the sidewalk you  
strayed too far from

now my only hope is  
you don't dare  
cross the pedestrian lane to  
the other side where no  
one can pull you back  
onto the safety of  
the sidewalk

speeding Vespas  
by  
Jai Ho



# Hangouts in London

---



**TROY**  
Londons Best Kept Secret  
**BAR**

## Jazz Jam Sessions

Each & Every Friday | FREE before 10pm, £4 after  
@Troy Bar | 10 Hoxton Street, London N1 6NG

## Calling all London Musicians

Once again this Friday the Hoxton jam will be taking place at Troy bar. its free to get in, bring you instruments and jam with London's top musicians

The Hoxton Jam has received great reviews and is one of the most successful jam nights located in central London. Throughout the last 3 years the jam night has developed a family of great professional session players of all ages and styles, that show up every Wednesday sharing their skills and experience, and socializing with other musicians.

Instrumentalists, Artists, Singers, Songwriters, Band leaders, Producers and Music Directors, this is a great hang where you can find many of London's hottest young players, and finest professionals.

We are also known as one of the number one destinations for young and upcoming musicians to visit.

To newcomers and people willing to explore London's music scene, this is a hidden corner in the city where you will definitely make new friends and experience some great underground culture.

The team running the jam night, deliver quality music with the most friendly atmosphere.

At the moment we are located at the Troy Bar in Hoxton Street just around the corner from Old Street 333 Bar and old street tube station!

Great venue, great sound, excellent food, and bar with affordable prices.

All are welcome to bring your instrument, speak to one of the house band and we will invite you up to jam!

# MEET JOEL

Last Friday, we sat down with the up and coming Mod film director, Joel Hashop, 21. Here, he talks about the ups and downs of working in the film industry, and he gives us a few glimpses into his personal life.

## **What made you decide to pursue film?**

I started off as an actor and I was always directing from on stage and in front of the camera. At one point, I decided I wanted more experience and to actually have the control to direct my own films.

## **What has been the biggest challenge for you?**

I always want to be working on film projects so that it can be the best it can possibly be. I sacrifice a lot in my personal life to spend this much time on it. Lots of late nights...



## **What are you currently working on?**

Currently working on my first screenplay - which I'm also acting in and directing. It's called "Thomas Has a Shitty Day." It's taking a single embarrassing moment and punching it in the face with a fist of surrealism and exaggeration... just trying to give a new perspective on everyday things. It is set to release on May 3rd.

## **What made you decide to become a Mod?**

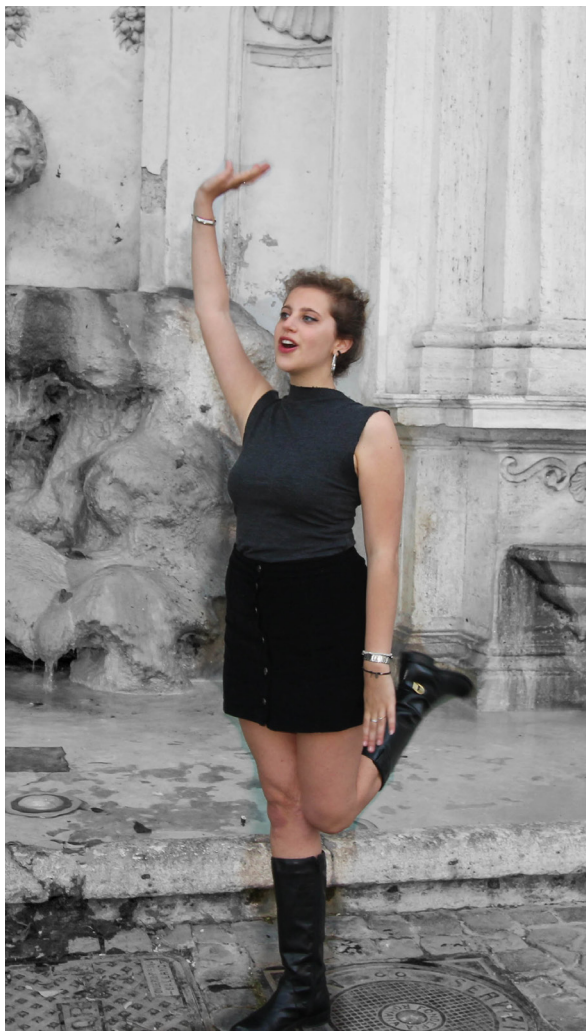
I wouldn't say I just woke up and decided to become a Mod. The way I live my life seemed to have a connection with the Mod lifestyle. I like to wear nice clothes and I value the fancier things in life. If people want to identify as a Mod, let them - but I identify myself as just Joel.

## **What is one thing that most people do not know about you?**

I am actually an avid sports fan. I religiously follow the Chelsea Football Club. I want people to know that I am not a one dimensional person who only knows about film and theatre.



# Street Style by Enrica





**The Idle Man – Jacket**

£70



**The Idle Man – Shirt**

£20



**The Idle Man – Jeans**

£26

# MEN'S STYLE



**The Idle Man – Polo Shirt**

£12



**The Idle Man – Trousers**

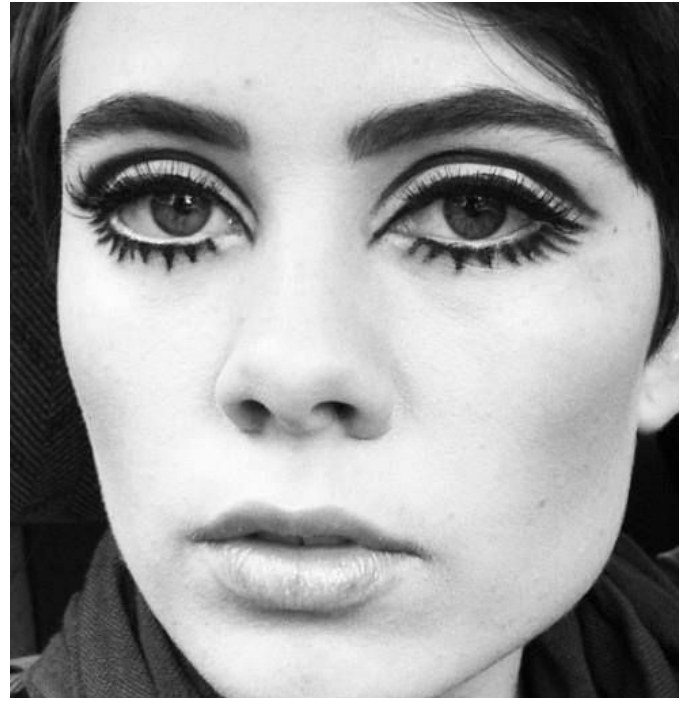
£24



**Garment Project – Trainers**

£91

# Twiggy Eye Makeup: A Tutorial



1

To begin, use foundation sparingly on cheeks & T-zone.

2

Use a light pink, white, or nude shade of eye shadow on the eyelids.

3

Apply a thick coat of eyeliner on the outer rims of the eyelashes.

4

Add thick black lines with eyeliner in the crease of your eyelids.

5

Add three clumpy coats of mascara to top & bottom lashes.

# Celebrity Inspiration

---

We've have a major crush on this stylish Brit, and for good reason.

Her knack for effortlessly layering some of the best mod staples like shift dresses and miniskirts leave us continuously inspired.



Alexa  
Chung

# Want to be published in MOD Magazine?

MOD Magazine welcomes submissions from up-and-coming photographers, artists, & more! If accepted, your work could be featured on our website or in the magazine.

Attention, Fashionistas: We want to see your style! If you'd like the opportunity to be featured on our website, email your best outfit photos with the subject line "Style Spotlight." Your email should include your name & a brief description of who you are & what you're wearing. We especially like to hear about special bargains you found!

Attention, Photographers: We can only accept photos from the photographer, as they are the copyright holder of the images. If you are a model, makeup artist, hairstylist, or wardrobe stylist interested in being published by MOD, please have the photographer that you work with send us the images. If you are an artist submitting artwork, you certify that you are the original creator of the images and hold the copyrights.

MOD Magazine does not pay for submitted content. Any expenses you incur to shoot your editorial are your responsibility. Furthermore, we do not provide complimentary print copies for featured submissions. If your work is chosen for publication in the magazine, you will be able to purchase a copy of the magazine and/or download the full PDF version of the issue in which your work was featured. We can also email your digital files, upon request.

Send your submissions to [modsubmissions@yahoo.com](mailto:modsubmissions@yahoo.com).

## **NOW HIRING!**

1 Creative Director  
Full-Time

Requirements:

4 years experience  
Bachelor's Degree

Send your CV to  
[modmag@yahoo.com](mailto:modmag@yahoo.com).

Salary will be discussed  
during the interview.

## Connect with us!

 @modmagazine

 @modmagazine

 @modmagazine

 @modmag

 @modmagazine